

Student Awards Sponsorship Packages

Wednesday 30 June 2021



Student
Awards
2020/21





Background

City of Bristol College will be hosting its annual Student Awards Evening on Wednesday 30 June 2021. The awards recognise the commitment our students make to their studies, in some cases overcoming considerable challenges.

The College is seeking sponsorship for this event to help us drive forward the importance of raising standards and expectations amongst our students. You can use this opportunity to raise awareness of your own company or simply show your organisation's commitment to education and training. By aligning your brand alongside City of Bristol College, you will position your product or service with an institution known for enriching the lives of the local communities.

There are several levels of participation for your consideration, including sponsorship of each of the award categories and the awards event itself. To confirm your support, and play your part in recognising excellence, please **complete the sponsorship form**.

For more information, please get in touch! Your support is very much appreciated.

 StudentAwards@cityofbristol.ac.uk

[Sponsor](#)

Award categories available for sponsorship

Winners of the awards, their families, teachers, employers and sponsors will be in attendance on the night of the Student Awards. At this event, we are expecting around 150 guests.

1 Outstanding Achievement Award Under 19s	2 Outstanding Achievement Award Adults	3 Effort and Determination Award Under 19s	4 Effort and Determination Award Adults	5 Contribution to the Community Award Under 19s
6 Contribution to the Community Award Adults	7 Contribution to College Life Award Under 19s	8 Contribution to College Life Award Adults	9 Progress in English and Maths Award Under 19s	10 Progress in English and Maths Award Adults
11 Apprentice of the Year Award Under 19s	12 Apprentice of the Year Award Adults	13 Progression Award Under 19s	14 Progression Award Adults	15 Early College Award
16 Community Partner of the Year Award	17 The Lee Sheriton Award for Endeavour	18 Contribution during Covid-19 Pandemic Under 19s	19 Contribution during Covid-19 Pandemic Adults	



Title package

£1500 +VAT

- Title sponsorship – City of Bristol College Student Awards in association with (sponsor's name)
- Opportunity for a representative from the sponsor's organisation to deliver address (5 minutes) as part of awards opening
- Sponsor's logo to appear on all winners' trophies
- Sponsorship of two award categories - Star Award and Principal's Award
- The opportunity to present the Star Award
- Full colour "in association with" logo branding to feature on all offline and online marketing collateral pre and post-event
- Branding opportunities at event
- Four tickets to attend the Awards Evening

Sponsor

Welcome package

£750 +VAT

- Sponsorship of welcome drinks/reception, to include verbal credit during awards' opening address
- Branding opportunities within reception area
- Sponsorship of two award categories with sponsors' logo on the winner's trophy
- Opportunity for a representative from the sponsor's organisation to present awards
- Two tickets to attend the Awards Evening

Sponsor

Award package

£400 +VAT



- Sponsorship of one award category and sponsor's logo to appear on the winner's trophy
- Opportunity for a representative from the sponsor's organisation to present award
- Two tickets to attend the Awards Evening

Sponsor



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